

# Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 80957	CF NTL-POL	FBD - LBD: 10/22/12 - 11/06/12	HL#:	Created: 10/19/12 12:51 PM
Client: JOE KYRILLOS FOR US SENATE...	CPE: / /	Agency Commission: 15 %	Updated: ALWILLIAMS on 10/19/12 03:09 PM	
Agency: JAMESTOWN ASSOCIATES (37109)	Product: KYRILLOS 15 SEC	Self Protect.: :20:00	Confirmed: 10/19/12 02:43 PM	
Buyer: LAURA LANCASTER	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 10/22/12 01:05 PM	
AE: JOHN LINK POL.-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

## NEW ORDER CHG/PH 10/19/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL1	2 2 2 2 2 0 0	NEWS	15				0.0	\$175.00	10	\$1,750.00		
LUR; 15 SEC BOOKENDS													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL1	2 2 2 2 2 0 0	NEWS	15				0.0	\$175.00	10	\$1,750.00		
LUR; 15 SEC BOOKENDS													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MLOCAL1	2 2 0 0 0 0 0	NEWS	15				0.0	\$175.00	4	\$700.00		
LUR; 15 SEC BOOKENDS													
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MEARLY	2 2 2 2 2 0 0	MORN	15				0.0	\$125.00	10	\$1,250.00		
LUR; 15 SEC BOOKENDS													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	MEARLY	2 2 2 2 2 0 0	MORN	15				0.0	\$125.00	10	\$1,250.00		
LUR; 15 SEC BOOKENDS													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	MEARLY	2 2 0 0 0 0 0	MORN	15				0.0	\$125.00	4	\$500.00		
LUR; 15 SEC BOOKENDS													
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	4										

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Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DANDERSON	2 0 2 0 0 0 0	DAY	15				0.0	\$125.00	4	\$500.00		
	LUR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DANDERSON	0 2 0 2 0 0 0	DAY	15				0.0	\$125.00	4	\$500.00		
	LUR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DANDERSON	2 0 0 0 0 0 0	DAY	15				0.0	\$125.00	2	\$250.00		
	LUR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DDEAL	2 0 0 2 0 0 0	DAY	15				0.0	\$337.50	4	\$1,350.00		
	CDR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DDEAL	0 2 0 0 2 0 0	DAY	15				0.0	\$337.50	4	\$1,350.00		
	CDR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DDEAL	2 0 0 0 0 0 0	DAY	15				0.0	\$337.50	2	\$675.00		
	CDR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

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Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	DPRICE	2 2 2 2 2 0 0	DAY	15				0.0	\$450.00	10	\$4,500.00		
	CDR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	DPRICE	2 2 2 2 2 0 0	DAY	15				0.0	\$450.00	10	\$4,500.00		
	CDR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	DPRICE	2 0 0 0 0 0 0	DAY	15				0.0	\$450.00	2	\$900.00		
	CDR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	ENEWS5PM	0 2 2 0 2 0 0	NEWS	15				0.0	\$350.00	6	\$2,100.00		
	LUR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	ENEWS5PM	0 2 2 2 2 0 0	NEWS	15				0.0	\$350.00	8	\$2,800.00		
	LUR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	ENEWS5PM	2 0 0 0 0 0 0	NEWS	15				0.0	\$350.00	2	\$700.00		
	LUR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

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Share: 0%    WPVI: 0%    WCAU: 0%    WTXF: 0%    WPHL: 0%    WPSG: 0%    WPPX: 0%    WGTW: 0%    CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NEARLYMF	2 0 2 2 0 0 0	NEWS	15				0.0	\$475.00	6	\$2,850.00		
	LUR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NEARLYMF	0 2 2 2 2 0 0	NEWS	15				0.0	\$475.00	8	\$3,800.00		
	LUR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	NEARLYMF	2 0 0 0 0 0 0	NEWS	15				0.0	\$475.00	2	\$950.00		
	LUR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NLATE	0 0 2 0 2 0 2	NEWS	15				0.0	\$900.00	6	\$5,400.00		
	LUR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	NLATE	2 0 2 2 2 0 0	NEWS	15				0.0	\$900.00	8	\$7,200.00		
	LUR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	NLATE	2 0 0 0 0 0 0	NEWS	15				0.0	\$900.00	2	\$1,800.00		
	LUR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
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Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	WSAT6-7A	0 0 0 0 0 2 0	NEWS	15				0.0	\$150.00	2	\$300.00		
	LUR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	WSAT6-7A	0 0 0 0 0 2 0	NEWS	15				0.0	\$150.00	2	\$300.00		
	LUR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	WCBSSAT7	0 0 0 0 0 2 0	MORN	15				0.0	\$150.00	2	\$300.00		
	LUR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	WCBSSAT7	0 0 0 0 0 2 0	MORN	15				0.0	\$150.00	2	\$300.00		
	LUR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	WSUN6-7A	0 0 0 0 0 0 2	NEWS	15				0.0	\$75.00	2	\$150.00		
	LUR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	WSUN6-7A	0 0 0 0 0 0 2	NEWS	15				0.0	\$75.00	2	\$150.00		
	LUR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	WSUN7-9A	0 0 0 0 0 0 2	NEWS	15				0.0	\$125.00	2	\$250.00		
	LUR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	WSUN7-9A	0 0 0 0 0 0 2	NEWS	15				0.0	\$125.00	2	\$250.00		
	LUR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	WCBSSUN	0 0 0 0 0 0 2	MORN	15				0.0	\$540.00	2	\$1,080.00		
	LUR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	WCBSSUN	0 0 0 0 0 0 2	MORN	15				0.0	\$540.00	2	\$1,080.00		
	LUR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	158	0	\$53,485.00	\$45,462.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$53,485.00	\$45,462.25	\$0.00	\$0.00